



**YUBA-SUTTER LODGING ASSOCIATION
Board of Directors Agenda**

Novemeber 22, 2022 - 9:30am

Location: Yuba-Sutter Economic Development
Corporation 950 Tharp Road, Suite 1303, Yuba City, CA
95993

Or Zoom

[Click here to join Zoom Meeting](#)

Topic: YSLA Board Meeting

Time: November 22, 2022, 09:30 AM Pacific Time (US and Canada)

Meeting ID: 844 5773 0277

Mission Statement

The purpose of the YSLA is to increase the promotion and marketing of tourism and increase hotel room-night consumption in the cities of Yuba City, Marysville, Live Oak, and Wheatland, and the unincorporated areas of Yuba and Sutter Counties.

MEMBERS

Steve Young, **President**
Brynda Stranix, **Treasurer**
Charles Sharp
Ben Moody

CALL TO ORDER/INTRODUCTIONS:

Public-Guests Comment

You are welcome and encouraged to participate in this meeting. Public comment is taken on items listed on the agenda when they are called. Public comment on items not listed on the agenda will be heard at this time.

Consent Calendar

All matters listed under the consent calendar are considered routine and can be enacted in one motion. There will be no separate discussion of these items prior to the time the board votes on the motion unless members of the board, staff, or public request specific items be discussed or removed from the consent calendar for specific action.

- Approval of Agenda
- Approval of Minutes

FINANCIALS

- Treasurer's Report - Brynda Stranix

OLD BUSINESS

- Continue discussion Re: Civitas (Steve Young)

NEW BUSINESS

- Discuss Vice President and Secretary positions
- MC2 Analytics & Project Update
- 2023 Events/Opportunities

Next Meeting - January 24, 2023, at 9:30am

CORRESPONDENCE ADJOURNMENT