



**YUBA-SUTTER LODGING ASSOCIATION  
Board of Directors Agenda**

*September 20, 2022 - 9:30am*

**Location:** Yuba-Sutter Economic Development Corporation  
950 Tharp Road, Suite 1303, Yuba City, CA 95993

**Or Zoom**

[Click here to join Zoom Meeting](#)

Topic: YSLA Board Meeting

Time: September 20, 2022 09:30 AM Pacific Time (US and Canada)

**Meeting ID: 818 842 26802**

**Passcode: 480181**

**Mission Statement**

*The purpose of the YSLA is to increase the promotion and marketing of tourism and increase hotel room-night consumption in the cities of Yuba City, Marysville, Live Oak and Wheatland, and the unincorporated areas of Yuba and Sutter Counties.*

**MEMBERS**

Steve Young, **President**

Meghan McCarthy, **Vice President & Secretary**

Brynda Stranix, **Treasurer**

Charles Sharp

Ben Moody

## **CALL TO ORDER/INTRODUCTIONS:**

### **Public-Guests Comment**

*You are welcome and encouraged to participate in this meeting. Public comment is taken on items listed on the agenda when they are called. Public comment on items not listed on the agenda will be heard at this time.*

### **Consent Calendar**

*All matters listed under the consent calendar are considered routine and can be enacted in one motion. There will be no separate discussion of these items prior to the time the board votes on the motion unless members of the board, staff or public request specific items be discussed or removed from the consent calendar for specific action.*

- Approval of Agenda
- Approval of Minutes

### **FINANCIALS**

- Treasurer's Report - Brynda Stranix

### **OLD BUSINESS**

- Continue discussion Re: Civitas (Charles Sharp)

### **NEW BUSINESS**

- Abbey to visit the Yuba Foothills for a guided tour for story (Charles Sharp)
- MC2 Analytics & Project Update

***Next Meeting*** - November 15, 2022 at 9:30am

### **CORRESPONDENCE ADJOURNMENT**