



## **YUBA-SUTTER LODGING ASSOCIATION**

### **Board of Directors Agenda**

*October 29, 2019 - 9:30am*

Location: Yuba-Sutter Economic Development Corporation  
950 Tharp Road, Suite 1303, Yuba City, CA 95993

### **MEMBERS**

Jacob **Young**, President

Delilah **Villalpando**, Vice President

Brynda **Stranix**, Treasure

Lee **Jones**, Secretary

Charles **Sharp**

Terrell **Locke**

Steve **Young**

### **CALL TO ORDER/INTRODUCTIONS:**

#### **Public-Guests Comment**

*You are welcome and encouraged to participate in this meeting. Public comment is taken on items listed on the agenda when they are called. Public comment on items not listed on the agenda will be heard at this time.*

#### **Consent Calendar**

*All matters listed under consent calendar are considered routine and can be enacted in one motion. There will be no separate discussion of these items prior to the time the board votes on the motion unless members of the board, staff or public request specific items be discussed or removed from the consent calendar for specific action.*

- Approval of Agenda
- Approval of Minutes

### **FINANCIALS**

Treasures Report- Brynda

- 2019-2020 YSLA Operating budget proposal

## **OLD BUSINESS**

- Local Event Funding and Sponsorship Requests-update
- Update regarding 501(c)6 status and bylaws
- Hard Rock Hotel will be opening on Nov 2, 2019
- Update-Cindy and Charles went to visit several of the lodgers. We have gone on 4 different days and plan to go out 1 more time.

Should board meetings be made to every 3 months beginning at the new year?

## **NEW BUSINESS**

- MC2 Updates
  - Website and Advertisement Performance
  - Ask the Chamber if the YSLA can have a booth at some of their events at no charge, example: Taste of Yuba Sutter
  - AJGA Jr. Golf Sponsorship
  - Swan Festival- YSLA Board volunteer to help work the booth with Cindy??
  - Feedback for Visitors Guide Map Brochure

### **Directors Input**

Ask the cities and counties for more detailed information on who is paying the TOT tax and how much from each Lodger- (Charles)

*Next Meeting - November 26, 2019 9:30am at Yuba-Sutter Economic Development Corporation Board Room (950 Tharp Road, Suite 1303, Yuba City, CA 95993)*

## **CORRESPONDENCE ADJOURNMENT**